

AGENDA

XXIV ICOMON CONFERENCE 2017

“Money and Banking Museums : from display to engagement”

3-6 September 2017
Jakarta, Indonesia

ACTIVITIES	TIME	SPEAKERS	VENUE
DAY I : SUNDAY 3 September 2017			
Registration	09.00 - 17.00		Lobby
Art Exhibition, Workshop & Photobooth	09.00 - 18.00		Inner Court
Museum BI Tour	10.00 - 12.00	Museum BI's guides	Exhibition Room
Refreshments	11.00 - 12.00		Function Room
Welcome Dinner	18.30 - 21.00	MC Welcoming Dinner Speech Senior Deputy Governor of Bank Indonesia	Inner Court
DAY II : MONDAY 4 September 2017			
Opening	09.00 - 09.20	MC ICOMON President Executive Director of Communication Department	
Keynote speech	09.20 - 09.35	Christel Schollaardt <i>The value and appreciation of Money Musea and how to stay relevant to society</i>	Auditorium
Introduction: 1. Agenda 2. Introducing Moderator & the Speakers	09.35 - 09.40	MC	Auditorium
Session I Museum as Communication Tools	09.40 - 10.00	Moderator Paul Beliën National Discovery Museum Institute Kusra Kamawan Mukdawijitra <i>Unlearned Social History of Economic Crisis: reflections on an exhibition</i>	Auditorium

	10.00 - 10.20	Moderator Paul Beliën Reserve Bank of India Archives, Reserve Bank of India Dr. Rajib Lochan Sahoo <i>Developing Museums as Resource Centres: The dynamics of knowledge transfer</i>	Auditorium
Coffee break	10.20 - 10.35		Function Room
	10.35 - 10.55	Moderator Paul Beliën Master of Communication Studies, University of Indonesia Adellia Agusta <i>Museum Branding through Heritage Communication</i>	Auditorium
	10.55 - 11.15	Moderator Paul Beliën The Central Bank of Nigeria Beimote Ngozi <i>Museum as Tools for Communicating Concepts and Policies: The CBN Story</i>	Auditorium
	11.15 - 11.35	Moderator Paul Beliën The Central Bank of Indonesia Communication Department <i>The Transformation Function of Museum and Heritage of Bank Indonesia as Communication Tool</i>	Auditorium
Photo session	11.35 - 12.00		Inner Court
Lunch	12.00 - 13.00		Function Room
Session II The Role of Money & Banking Museum in Public Education	13.00 - 13.20	Moderator Bank Indonesia Bank of Uganda Kelvin Kizito Kiyingi <i>Money Museums as Tools for Explaining Financial Literacy Concepts to Children Case Study of the C.N. Kikonyogo Money Museum Located at the Bank of Uganda</i>	Auditorium
	13.20 - 13.40	Moderator Bank Indonesia Museum Siam, National Discovery Museum Institute Pattayarach Thamwongsa & Chonchanok Phonsing <i>Tom Yum Kung the Game: The Study of Audience Satisfaction to Exhibition's Game</i>	Auditorium
Half-day tour	13.40 - 18.00		Museums located in Jakarta Old Town
Dinner	18.00		Batavia Cafe

DAY III : TUESDAY 5 September 2017

<p align="center">Session III Development of Display and Technology in Supporting Museum as Media Communication Tools</p>	09.00 - 09.20	<p align="center">Moderator Frans Fox The International Numismatic Club Museum</p> <p>Berkovsky B., Mitiaeva A., Pavlova I. <i>Incorporating technology within numismatic museums Numismatic Museum in Moscow. Experience, traditions & technology</i></p>	Auditorium	
	09.20 - 09.40	<p align="center">Moderator Frans Fox Maranatha Christian University</p> <p>Gabriella Celebrina Matanaomi Gunawan <i>Shapes and Material Exploration for Numismatic and Financial Museum Display</i></p>	Auditorium	
	09.40 - 10.00	<p align="center">Moderator Frans Fox De Nederlandsche Bank</p> <p>Paul Beliën <i>Creating a shared space of knowledge From Money Museum to National Numismatic Collection: how essential is physical exhibition space ?</i></p>	Auditorium	
	Coffee Break	10.00 - 10.20		
	10.20 - 10.40	<p align="center">Moderator Frans Fox De Nederlandsche Bank</p> <p>Erik van der Kam <i>A modern and successful money- museum in the Netherlands; who'll pay the bill</i></p>	Auditorium	
	10.40 - 11.00	<p align="center">Moderator Frans Fox Archaeologist/Coin Curator</p> <p>Eleni Zapiti <i>Cypriot Medieval Coins History and Culture A novel digital library</i></p>	Auditorium	
	11.00 - 11.20	<p align="center">Moderator Frans Fox China Numismatic Museum</p> <p>Prof. Gao Congming Yu Fang <i>The Application of New Media Platform of China Numismatic Museum in Communication --- China Numismatic Museum's Microblog, WeChat and other</i></p>	Auditorium	

Two auxiliary presentations	11.20 - 11.40	Moderator Paul Beliën WY-TO Singapore Yann Follain <i>Development of Display Technology in Supporting Museum as Media Communication Tools</i>	Auditorium
	11.40 - 12.00	Moderator Paul Beliën RMNA Associates, Bandung, Indonesia Nicolaus Aji Kusuma <i>Universal Design Approach Inside Museum Exhibition</i>	Auditorium
Short break	12.00 - 12.15		
General Assembly		ICOMON Chair Meeting Conclusion Announcement	Auditorium
Closing Ceremony	12.40 - 12.50	ICOMON President Communication Department	Auditorium
ICOMON Board Meeting	12.50 - 13.20 (18.50 - 19.20 UK time)	Skype Board Meeting	Auditorium
Lunch	13.20 - 14.20		Function Room
Taman Mini Indah Tour	14.20 - 17.00	Tour Guide	
Coffee Break at Taman Mini	17.00 - 17.30	Tour Guide	
Dinner Return to the Hotels	18.00 - 21.00	Tour Guide	
DAY IV: WEDNESDAY 6 September 2017			
Full day Tour to Bandung		Tour Guide	
Pick up from the Hotels	07.00		
Arrival in Bandung:	10.00		
Visiting:			
1. Museum Konferensi Asia Afrika	10.00 – 15.00		
2. Museum Geologi		Tour Guide	
3. Lunch			
4. Saung MangUjo (coffee break)	15.00 – 18.00		
Return to the Hotel, Jakarta	18.00		