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A case study in Romania**

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Permanent and occasional numismatic exhibitions: A case study in Romania

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Organizing an exhibition requires special material endeavours and, above all, a great professional ability. The experience of organizing some numismatic exhibitions in Romania (Piatra Neamt and Iasi) revealed the importance of two particular factors for museographic efficiency:

- the material and technical factors and,
- the professional one, that of human element.

Though, ideally, the joining of the latest technical means with a great professional competence (museographic and scientific) and with the human element leads to the success of some exhibitions, we have to moot the financial questions.

In fact, the technical factor depends very much on the professional one, because the deep documentation and ingenuity may lead to the diminution of expenses. At the same time, the museographic and scientific success of the exhibitions cannot be diminished as the high quality intellectual effort can successfully replace the lack of superior technologies.