

ICOMON

Kuala Lumpur
ANNUAL CONFERENCE 2023

PRE-CONFERENCE - OPTIONAL

Wednesday, 15 November 2023

Venue: Sasana Kijang, Bank Negara Malaysia

- | | |
|------------|--|
| 9:30 a.m. | <ul style="list-style-type: none">• Registration and light breakfast• Visit to Bank Negara Malaysia Museum and Art Gallery |
| 11:30 a.m. | <ul style="list-style-type: none">• Visit to Financial Services Library |
| 1:00 p.m. | <ul style="list-style-type: none">• Lunch |
| 2:00 p.m. | <ul style="list-style-type: none">• Roundtable discussion I (Conservation and Collection Management)• Roundtable discussion II (Education Management) |
| 3:30 p.m. | <ul style="list-style-type: none">• Coffee and tea break |
| 3:45 p.m. | <ul style="list-style-type: none">• Exhibition booth tour |
| 6:30 p.m. | <ul style="list-style-type: none">• Networking dinner |



Museum and Art Gallery

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DAY 1

Thursday, 16 November 2023
Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 8:30 a.m. • Registration and light breakfast
- 9:00 a.m. • Opening by Marzunisham Omar
Deputy Governor, Bank Negara Malaysia
- Keynote speech by Mr. Terry Simioti Nyambe
Vice President of ICOM
- Introductory Speech by Dr. Asma Ibrahim
Chair of ICOMON

Session I – Museum Displays

Moderator Jesse Kraft, American Numismatics Society, United States of America

- 9:20 a.m. • The Good, the Bad, and the Ugly:
One Year Retrospective from Yale
Presenters: Benjamin Healing and Emily Pearce Seigerman
Yale University Art Gallery, United States of America
- 9:40 a.m. • Use of Generative AI in the Development of Museum Practices:
Reviving the Past for a Sustainable Now and Future
Presenters: Singh, N., Ramakrishna S. A. and Nasir, M.A.
E Factor Experiences India, New Delhi, India



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- 10:00 a.m. • Opening the Vaults
Presenter: Paul Beliën
Dutch Central Bank, Netherland
- 10:20 a.m. • Triggering Curiosity at the Digital Treasury of the Dutch Central Bank
Presenter: Pim Möhring
National Numismatic Collection, Dutch Central Bank, Netherland
- 10:40 a.m. • Digitizing Exhibitions in Money Museums: Cambodia's Experience
Presenter: Blaise Kilian
Museum of Economy and Money, Cambodia
- 11:00 a.m. • Coffee and tea break



Session II – Sustainability
Moderator Blaise Kilian, Museum of Economy and Money, Cambodia



- 11:10 a.m. • Innovative Displays for Intangible Concepts. A Sustainable Approach
Presenter: Anareli Acosta Villegas
Museo Banco de Mexico, Mexico



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- 11:30 a.m. • Keeping Busy: Money and Bank Museum Sustainability During Covid-19
Presenter: Damon Taban
Gemstones Museum Tehran, Iran
- 11:50 a.m. • Money Museums: What Relevance and How Sustainable?
Presenter: Winani Kgwatalala
National Museum of Botswana, Botswana
- 12:10 p.m. • Sustainability in Money Museums
Presenter: Ketevan Chitashvili
National Bank of Georgia, Georgia
- 12:30 p.m. • Lunch break
- 2:00 p.m. • Visit to National Museum Malaysia
- 3:00 p.m. • Visit to Islamic Art Museum Malaysia
- 4.30 p.m. • Refreshment
- 8:30 p.m. - 10:30 p.m. • Welcoming Dinner
Venue : Rumah Tangsi Kuala Lumpur
Dress Code : Batik | Smart Casual | National Attire



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DAY 2

Friday, 17 November 2023
Venue: Forum, Sasana Kijang Bank Negara Malaysia



Session II – Sustainability (Cont.)
Moderator Blaise Kilian, Museum of Economy and Money, Cambodia



- 8:30 a.m. • Registration and light breakfast
- 9:00 a.m. • Museum Reinvention in the Digital Age: Challenges, Opportunities, and Strategies for Sustainable Reinvention
Presenter: Alnizah Shamsudeen
Bank Negara Malaysia Museum and Art Gallery, Malaysia
- 9:20 a.m. • Cultural Preservation in the Digital Age: Online Gamification Strategies for Egyptian Museum Sustainability
Presenter: Enjy Hassanein Ahmed
Grand Egyptian Museum, Egypt
- 9:40 a.m. • Harnessing Artificial Intelligence for Serving Coins and Medals in the Digital Age.
Presenter: Majed Alotaibi
Ministry of Culture, Saudi Arabia
- 10:00 a.m. • Keeping Digital Track: Applying QR Codes or RFID Tags to a Large Museum Collection
Presenter: Jesse Kraft
The American Numismatic Society, United States of America



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Venue: Forum, Sasana Kijang Bank Negara Malaysia

10:20 a.m. • One Too Many: Sustainable Collecting and Management
Presenter: Benjamin Hellings
Yale University Art Gallery, United States of America

10:40 a.m. • Coffee and tea break



Session III – Education
Moderator Damon Taban, Gemstones Museum Tehran, Iran



11:00 a.m. • The Pedagogical Side of the Coin
Presenter: Emily Pearce Seigerman
Yale University Art Gallery, United States of America

11:20 a.m. • From Meaningful Learning Programs to the Professional Extension Course in History and Numismatics
Presenters: Johan Rojas Pino and Valentina Sosa Rigual
Banco Central de Venezuela, Venezuela

11:40 a.m. • Reinforcing Competitiveness in the Digital Age: The Museum of the Central Bank of Nigeria
Presenter: Beimote Ngozi Etim
Central Bank of Nigeria, Nigeria



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Venue: Forum, Sasana Kijang Bank Negara Malaysia

- 12:00 p.m. • The Evolution of the Malaysian Ringgit
Presenter: Wan Muhammad Danial Wan Omar
Bank Negara Malaysia Museum and Art Gallery, Malaysia
- 12:20 p.m. • Digitalization and Social Responsibility Challenges in Regional and International Context : The Case of the Bank Al-Maghrib Museum
Presenter: Rochdi Bernoussi
The Bank Al-Maghrib, Morocco
- 12:40 p.m. • Lunch
- 1:00 p.m. – 2:15 p.m. • Friday Prayer
- 3:00 p.m. • Visit to Giesecke & Devrient Malaysia Sdn Bhd
- 4:00 p.m. • Refreshment
- Visit to MyMint, Bank Negara Malaysia
- 6:30 p.m. • Dinner



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DAY 3

Saturday, 18 November 2023 - Day Trip Cultural Excursion
Venue: Melaka, UNESCO World Heritage Site

- 7:30 a.m. • Breakfast at Lanai Kijang
- 8:00 a.m. • Depart from Lanai Kijang to Melaka
- 10:00 a.m. • Arrive at Banda Hilir, Melaka
- 10:30 a.m. • Visit to Museum of History and Ethnography
- 11:00 a.m. • Visit to Malacca Sultanate Palace Museum
- 12:30 p.m. • Lunch break
- 2:00 p.m. • Visit to Baba Nyonya Heritage Museum
- 3:30 p.m. • Refreshment
- 4:00 p.m. • Visit to Musuem Samudera
- 6:00 p.m. • Dinner at Casa Del Rio Hotel
- 8:30 p.m. • Melaka River Cruise
- 9:15 p.m. • Jonker Walk
- 10:30 p.m. • Depart from Melaka
- 12:00 a.m. • Arrive in Kuala Lumpur



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Nearby Hotel



Sunway Putra Hotel



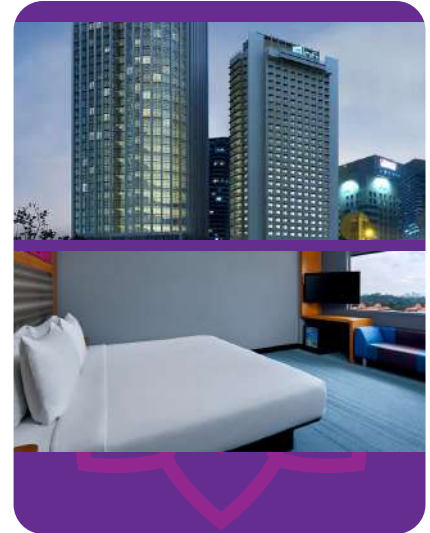
2.6 KM, 8 minutes from Sasana Kijang, BNM
<https://www.sunwayhotels.com/sunway-putra>



Hilton Kuala Lumpur



4.5 KM, 10 minutes from Sasana Kijang, BNM
<https://www.hilton.com/en/hotels/kulhihi-hilton-kuala-lumpur/>



Aloft Kuala Lumpur



4.7 KM, 10 minutes from Sasana Kijang, BNM
<https://www.marriott.com/en-us/hotels/kulal-aloft-kuala-lumpur-sentral/overview/>



Le Meridien Kuala Lumpur



5.0 KM, 13 minutes from Sasana Kijang, BNM
<https://www.marriott.com/en-us/hotels/kulmd-le-meridien-kuala-lumpur/>



Lanai Kijang, Bank Negara Malaysia

650M, 4 minutes from Sasana Kijang, BNM
Studio Room: RM280 | Single Room: RM150

Subject to availability.
Please email to icomonk12023@bnm.gov.my



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